

# AGILE IN *Advancing Agile* GOVERNMENT





# SPONSORSHIP PROSPECTUS

Sponsorships provide terrific visibility and brand recognition. Show your brand is a leader, strengthen your market position, make key contacts, showcase your products and services, and develop relationships with new customers. Show you are on the cutting edge of Government Software Development and Acquisition.

## GOLD: (LIMIT 2)

**\$5,000**

- Introduce the Keynote Speaker
- 10 Minute Lightning Round presentation
- Distribution of company material to attendees
- 4 complimentary event registrations (meals included)
- Company logo on the event web site
- Company logo and description in the onsite program guide (50 words)
- Company logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Gold sponsor in all event marketing
- Table-Top Display (includes skirted 6' table, electrical power, 2 chairs)

## SILVER:

**\$3,750**

- 5 Minute Lightning Round Presentation
- 2 complimentary event registration (meals included)
- Company logo on the event web site
- Company logo and description in the onsite program guide (25 words)
- Company logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Silver sponsor in all event marketing
- Table-Top Display (includes skirted 6' table, electrical power, 2 chairs)

## BRONZE:

**\$1,250**

- 2 complimentary event registration (meals included)
- Company logo on the event web site
- Company logo listed in the onsite program guide
- Company logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Bronze sponsor in all event marketing

## ASSOCIATE:

**\$750**

- 1 complimentary event registration (meals included)
- Company logo on the event web site
- Company logo listed in the onsite program guide
- Company logo on filler slides at event
- Recognition as Associate Partner in all event marketing

Contact Tammy Kicker at [tkicker@afei.org](mailto:tkicker@afei.org) or (703-247-9494) for details on how to sponsor this event.